

# Family Home Visiting Services

## Increasing Access to Families In Need

### Reduce Risks & Improve Outcomes

January 2021

The **Minnesota Coalition for Targeted Home Visiting** continues to recognize the importance of family home visiting as a successful strategy to reduce risks and improve outcomes for families and their children. Additional flexibility for quality family home visiting services can help provide stabilizing supports to families in need and give them a strong start. The Coalition supports a broad array of quality home visiting programs and aims to increase access to services that best meet the needs of each family.

The Coalition, and its partners, support resources for targeted home visiting services to pregnant women and families with young children through age five living in poverty or experiencing high needs. Priority high-need populations include, but are not limited to, pregnant and parenting teens; families experiencing violence; families experiencing isolation; families with mental health needs; families with chemical health needs; families experiencing homelessness; and children and families impacted by incarceration.

#### **What is the Need?** (Based on 185% of poverty)

- There are over 81,000 children ages 0-3 living in poverty in Minnesota
- Annually there are an estimated 10,000 births in to Mom's on Medicaid in Minnesota
- It is estimated only 9% of eligible families receive home visiting services
- The current demand for home visiting services is greater than available resources

#### **How much does Home Visiting Cost?**

- The state currently provides \$33 million for evidence-based home visiting programs
- The average cost of home visiting services for a family is \$7,000/year, while the range of costs is \$4,000-13,000/year based on frequency of home visits and program requirement

#### **Why Fund a broad array of Quality Home Visiting Programs?**

- There are populations and/or communities that are not served, or eligible for services, by evidence-based programs alone
- Allowing other quality home visiting programs (up to 25% of state funds) can increase access to these populations and communities; and encourage innovation within the field
- The strategy to fund predominately evidence-based home visiting programs (at least 75%) is consistent with federal funding for home visiting