

## Minnesota Coalition for Targeted Home Visiting

2018 Work Plan

Updated March 2018

Quality & Training (Practice Matters Committee)		
Goal 1: Build a strong infrastructure to support quality targeted home visiting programs and services.		
Strategies	Intended Outputs	Intended Outcomes
<p>1.1.1. Schedule two to four web-based trainings to support Home Visiting Professionals statewide based on relevant and/or emerging needs of home visitors and home visiting managers/supervisors.</p> <p>1.1.2. Promote the training portal of archived trainings to current Coalition members.</p> <p>1.1.3. Align training opportunities (past and future) around core competencies.</p>	<p>Two to four web-based trainings will be created and delivered.</p> <p>50 home visiting professionals will participate and/or review each online training offered in 2018.</p> <p>100 additional views of the training portal, a mix of video and mp3 downloads.</p>	<p>Home visiting supervisors/administrators will have access to free training for staff and community partners on home visiting issues and best practices through participation in the recorded and archived trainings on the portal.</p> <p>Practitioners will increase their knowledge on home visiting issues and best-practices through participation in recorded and archived trainings on the portal.</p>
<p>1.2.1. Identify and support strategies to increase coordination and collaboration around service delivery in communities across the state of Minnesota.</p> <p>1.2.2. Share strategies with the Departments of Health, Human Services and Education to increase coordination and collaboration around service delivery in communities across the state of MN.</p> <p>1.2.3. Identify existing home visiting providers in communities across the state of MN in partnership with the Departments of Health, Human Services and Education and create a directory for providers.</p>	<p>A list of strategies, and barriers, will be identified to increase and encourage collaboration.</p> <p>Opportunities will be identified and created to encourage coordination and collaboration as well as addressing the barriers.</p>	<p>Local providers, regional and state supportive agencies will better understand how home visiting services and programs can work together to meet the complex needs of families as well as understand the barriers that make it challenging.</p>

<b>Policy &amp; Legislation (Legislative Committee)</b>		
Goal 2: Increase resources for quality targeted home visiting programs and services.		
<b>Strategies</b>	<b>Intended Outputs</b>	<b>Intended Outcomes</b>
<p>2.1.1. Advocate for Coalition’s Policy and Legislative Positions to increase resources for quality targeted home visiting programs and services.</p> <p>2.1.2. Develop 2019 Policy &amp; Legislative Positions.</p> <p>2.1.3. Build capacity of Coalition participants, collaborators and partners to actively build awareness about the role of home visiting and benefits to families.</p>	<p>10 scheduled meetings with elected officials and state agency leaders.</p> <p>2019 Policy &amp; Legislative Positions drafted.</p>	<p>Increased awareness among elected officials and decision-makers about the positive impact of targeted home visiting services.</p> <p>Additional public resources will be dedicated to targeted home visiting services, with nonprofits having access to state funds through the MN Dept. of Health.</p>
<p>2.2. Collaborate with local public health, early childhood advocates and funders on development of a statewide prenatal-five early childhood system, which includes targeted home visiting.</p> <p>2.2.1. Collaborate with public agencies to inform system reform for home visiting services within the prenatal to three policy discussions.</p>	<p># of decision-makers who include targeted home visiting in their communications regarding early childhood programs.</p> <p># of forums and public speaking events to promote benefits of targeted home visiting services.</p>	<p>Increased awareness about the benefits of targeted home visiting services with elected officials and community leaders.</p>
<p>2.3.1. Provide leadership for MinneMinds prenatal to three policy priorities and promote targeted home visiting, as identified in Coalition’s policy and legislative position statements.</p> <p>2.3.2. Partner with MinneMinds to provide guidance in establishing Prenatal to Three policy priorities related to home visiting.</p>	<p># of Coalition meetings attended on behalf of MinneMinds and its policy and legislative agenda.</p>	<p>Increased awareness of the effectiveness of home visiting as a strategy to support parent child nurturing, promote optimal brain development by age 3, and support kindergarten readiness as part of multiple strategies to support children and their families.</p>

<b>Coalition Operations &amp; Administration</b>		
<b>Goal 3: Continue to build and strengthen a cross-sector coalition for targeted home visiting that advances the field and practice of targeted home visiting.</b>		
<b>Strategies</b>	<b>Intended Outputs</b>	<b>Intended Outcomes</b>
<p>3.1. Convene, facilitate and staff Coalition, Executive, Practice Matters and Legislative Committee meetings (Minimum of 2 per committee/group)</p> <p>3.1.1. Build regional networks of connection and support related to home visiting through local or regional partnerships</p>	<p>6 total committee meetings.</p> <p>4 quarterly meetings per year.</p>	<p>Practitioners and leaders will have opportunities to share their expertise and learn from others, building a community of practice.</p>
<p>3.2.1. Create and distribute quarterly newsletters.</p> <p>3.2.2. Maintain a Coalition website that is linked to the Coalition’s current community of practice training website, which is hosted by Lifetrack, and utilize the site as a common space for sharing information and resources for home visiting programs.</p> <p>3.2.3. Improve communication between committees of the Coalition, Executive Team and all Coalition participants.</p>	<p>4 newsletters distributed.</p> <p>1,000 users and 4,000 page views. 45% of users will be returning visitors.</p> <p>New communication strategies will be implemented to keep Coalition participants informed of activities and decisions.</p>	<p>Practitioners and leaders will be informed of others leading targeted home visiting services.</p>
<p>3.3. Recruit, maintain and nurture a vibrant, diverse, active and collaborative coalition of stakeholders engaged in targeted home visiting activities.</p> <p>3.3.1. Develop and refine messaging around what unites Coalition participants while supporting diverse home visiting programs and services.</p>	<p>Increase partners and collaborators by 10%.</p> <p>Policy makers and practitioners will understand how the Coalition serves the field, which in turn serve families in need with home visiting services.</p>	<p>The Coalition will engage more practitioners and programs across Minnesota in its quality and policy efforts.</p>
<p>3.4. The Coalition will Incorporate and register with the Secretary of State’s Office.</p>	<p>Register with the Secretary of State’s Office.</p>	<p>The Coalition will have and maintain its identity as a unique entity versus a program of</p>

	Share registration information with fiscal host, Lifetrack.	Lifetrack to encourage sustainability.
3.5. The Coalition will search for new funding to support specific goals and activities, including those to support implementation of the strategic plan.	A minimum of 3 meetings will be scheduled with potential funders.	The Coalition will increase the number of funding sources to support its work.
3.6. Governance Guidelines will be updated to additional clarity around roles and responsibilities as well as decision-making.	Executive Team will update Governance Guidelines and see input from Coalition participants.	Coalition collaborators, partners and funders will better understand how work of the Coalition is completed and how decisions are made.